

### **Shopify Drop Shipping Package**

This package includes everything you need to get started drop shipping with Shopify! From consultation and product selection, to launching and getting you started on your marketing campaigns, we will be with you every step of the way!

This package is non customizable. For custom Shopify stores, please contact our sales team at [info@OptimizeWebDevelopment.com](mailto:info@OptimizeWebDevelopment.com)

### **What's Included**

- 1-hour consultation with a Shopify Drop Shipping Guru
- Shopify website development
  - Basic Configurations
    - Store Information
    - Transactional E-mails
    - Notification Configurations
  - 10 Page Website
    - Home
    - About Us
    - Contact
    - Shopping Catalog
    - Product Details
    - Shopping Cart
    - Checkout
    - \*Privacy Policy
    - \*Shipping Policy
    - \*Return Policy

\* Page is required for all online stores. Stores without these pages will not be able to market and advertise on Google or Social Media.

- Drop Shipper App Installation and Configuration
- Drop Shipper Account Creation
- Add base products to website – 10 Max
  - Training documentation will be provided for adding additional products.
- \*<sub>1</sub> Base shipping configurations based on chosen Drop Shipping Supplier Rules
- Payment Gateway Setup and Configurations
- Site Design
- Google Analytics account creation / integration
- \*<sub>2</sub> Social Media Selling Channel Setup

\*<sub>1</sub> Additional fees may apply. See "Cost" section below for details.

\*<sub>2</sub> Requires Facebook Business Manager account

## What Will It Cost?

### Base Fees:

- **Optimize Web Development Package Purchase:** **\$1,800.00** (Promotions May Apply)
- **Shopify Hosting Plan:** **\$29.00 / month (Basic Shopify Plan)**

See all available Shopify plans by visiting <https://www.shopify.com/pricing>

### Additional Fees: (Optional)

- **\*Advanced Shipping Rules App:** **\$9.00 - \$59.00 / month based on plan**

*This app is used to properly calculate shipping rates based on the drop shipper fulfillment center location. Your Shopify Drop Shipping Guru will inform you if this is required for your store based on the product lines you wish to sell.*

*\*Advanced Shipping App requires the addition of "Third Party Calculated Rates" functionality to Shopify. To add this functionality to your Shopify site, you can either add an additional \$20.00/month to your Shopify plan, or pay for 1 year in full up front and Shopify will add this functionality FREE.*

- **\*Marketing and Ad Spend Budget:** **No fixed price. Set by client.**

*\*Marketing and Ad spend is vital to driving traffic to your new website and therefore listed on this document. Optimize Web Development is not responsible for managing and running any ongoing marketing and ad campaigns. Therefore, the budget for ad spend is set and determined by the individual client. Your Shopify Drop Shipping Guru will be able to guide you through a suggested marketing budget.*